



# The Legend of #EMSCULPTWEEK Continues!

## MAY 19-25 2024

### IT'S TIME. NATIONAL EMSCULPT WEEK.

Since 2019, the annual Emsculpt Week has been your prime chance to excite patients for their strongest summer yet! This year, let's encourage them to prioritize health, wellness, form, function and STRENGTH with our amazing content! Don't miss out on the annual Emsculpt Week to spread this goodness all across the nation!

## WHO CAN PARTICIPATE?

All Emsculpt Neo and Emsculpt Classic providers can be participants!



## HOW TO WIN

We want you to share fun and creative Instagram posts on your grids! Start prepping your posts and ideas from now!

Publish your posts between May 19th - 25th and earn points in the drawing for each post made.

There will be two point values for posts.



### EARN 1 POINT

Post a picture of yourself, your team member, or a patient with your device. Share a Before and After or testimonial.

Show how Emsculpt has helped someone THRIVE!

Collect 1 point per post.

### EMSCULPT WEEK 2024



### EARN 3 POINTS

Post a lifestyle reel of your choice, or post a creative reel addressing how Emsculpt complements the medical weight loss market. Get creative and have fun with reels!

Collect 3 points per reel.

This is your chance to highlight wellness, form, function, building muscle after weight loss, and STRENGTH through your Emsculpt!

## MUSTS

POSTS MUST TAG THE ACCOUNT

@BTLAESTHETICS AND HAVE THE HASHTAG

#EMSCULPTWEEK.

POST MUST BE MADE ON YOUR

INSTAGRAM GRID BETWEEN

MAY 19TH AND MAY 25TH.

FAILURE TO BOTH TAG AND HASHTAG WILL

RESULT IN ZERO ENTRIES

FOR THE POST IN QUESTION.

## ENTRIES

Entries will be compiled over the week, and at the end of the week, we will randomly select 4 grand prize winners and 5 runner-ups.

Regardless of this, everyone's a winner—participants who post at least once using the #EMSCULPTWEEK hashtag are eligible for brochures as a participation prize.

All prize winners will be announced on June 14th, at 12 PM PST via the @BTLAesthetics Instagram page in the form of an Instagram post on the grid. BTL will work with the Grand Prize and Runners Up to claim their prize.

## SHOW ME THE PRIZES!

# 4

### Grand Prize Winners

receive our EXION DEVICE with the RF microneedling handpiece!

# 5

### Runner Up Winners

receive an Emsculpt applicator set OF YOUR CHOICE!\*

\*Large, small, and Edge for Emsculpt Neo



### Win a set of brochures!

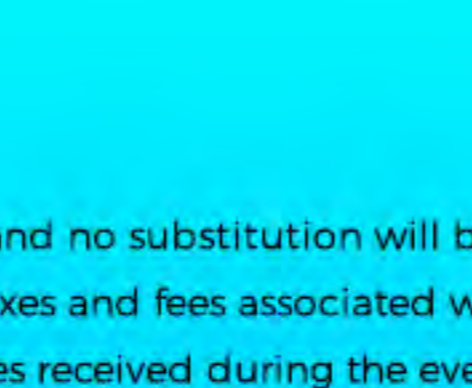
Each day of Emsculpt Week, 20 random providers will receive 1 pack of 100 patient brochures.\*

\*Brochure winners will only be chosen during the 7 days of Emsculpt Week.

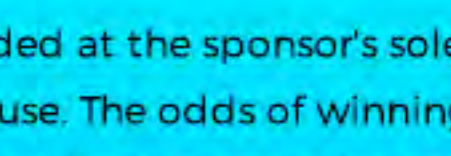
## IT'S TIME! GO OUT THERE AND CRUSH THIS CHALLENGE

Winners will be chosen at random.

Winners will be announced on June 14th, 2024 on the @BTLAesthetics Instagram page.



BodyByBTL.com



For All Prizes: Prizes won are non-transferable and no substitution will be made except if provided at the sponsor's sole discretion. All winners are responsible for the taxes and fees associated with prize receipt and/or use. The odds of winning a prize depend on the number of eligible entries received during the events entry period. There is a limit to one prize per person. All winners will be selected based on randomized selection at the end of National Emsculpt Week.

Winner list: For a winner list, visit [www.bodybybtl.com/emsculptweek](http://www.bodybybtl.com/emsculptweek)

The winner list will be posted after winner confirmation is complete.

Valid for entries from North America only. Entries from outside North America are not eligible to win.